

PATEN1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Title:

"System and Method for Integrating Off-Line User Ratings of

Businesses with Search Engines"

Applicant(s): SUNDARESAN, Neelakantan

Attorney Docket No.: AM9-99-0201

Serial No.:

09/488,471

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Examiner:

Tam V. Nguyen

Art Unit:

2172

Box: CPA

Filed:

Assistant Commissioner

for Patents

Washington, D.C. 20231

OCT 3 0 2002

Technology Center 2100

PRELIMINARY AMENDMENT ACCOMPANYING CPA

Sir:

Applicant submits this Amendment in response to the Office Action of August 15, 2002, and respectfully requests that it be entered.

IN THE CLAIMS

All the claims on file are reproduced below and indicated to be either amended or unchanged:

Please amend claims 1, 9, and 17, as follows:

1. (Replacement) A system for use with a search engine to rank search results, comprising:

an off-line ranking system for receiving any of users' off-line surveys or feedback about businésses;